



REAL ESTATE HONOR ROLL Year-Long Benefit Levels August 2020 – July 2021

Honors (\$1,500)

Honors members will receive:

- Name/photo/phone in **5 full-page color ads in Laguna Beach Independent** (15,000 dist.)
- Name/photo/phone in **one full-page color ad in Laguna Beach Magazine** (July issue) (15,000 dist.)
- Name/photo/phone in **5 SchoolPower eblasts** (3,000+ audience)
- Name/photo/phone in **SchoolPower 2020-21 Impact Report** (2,000+ dist.)
- **Half-page color ad in SchoolPower Directory** (2,000+ distribution, used year-round) or digital ad of equal value in SchoolPower Directory app (2020-21 format tbd)
- Name/photo/phone/email & website link on **SchoolPower website** (redesigned website launches Sept 2020!)
- Name/photo on **event visual displays** (2020-21 in-person events tbd)
- Name/photo on digital materials for **virtual events** (2020-21 virtual events tbd)
- **Half-price tickets** to SchoolPower in-person event on March 20, 2021 at The Resort at Pelican Hill (if held) or similar offer for virtual event

Magna Cum Laude (\$2,500)

ALL of the Honors benefits listed above and:

- **More prominent size/placement** in all ads, printed materials and digital promotions
- Upgrade to **FULL-PAGE color ad in SchoolPower Directory** or digital ad of equal value in SchoolPower Directory app (2020-21 format tbd)

Valedictorian (\$5,000) or Corporate Sponsor (\$5,000)

ALL of the Honors & Magna Cum Laude benefits listed above and:

- **Most prominent size/placement** in all ads, printed materials and digital promotions
- **Two tickets** to SchoolPower in-person event on March 20, 2021 at The Resort at Pelican Hill (if held) or similar offer for virtual event
- **Bronze-level benefits in SchoolPower's Business Alliance**, including logo recognition on:
 - Placement on homepage of redesigned website (launches Sept 2020)
 - Placement on Business Alliance page of redesigned website (launches Sept 2020)
 - Event visual displays for Business Alliance (2020-21 in-person events tbd)
 - Business Alliance page in Impact Report (2,000+) and Directory (2,000+)
 - Six eblasts to LBUSD parents highlighting Business Alliance (3,000+ audience)
 - Three half-page Business Alliance color ads in Laguna Beach Indy (15,000 dist.)
 - Two-page Business Alliance spread in Laguna Beach Magazine (June issue) (15,000 dist.)
 - Large banner at event or school site (placement/timing tbd)

Questions? Contact Sarah Durand at sarah@lbschoolpower.com or 949.494.6811.