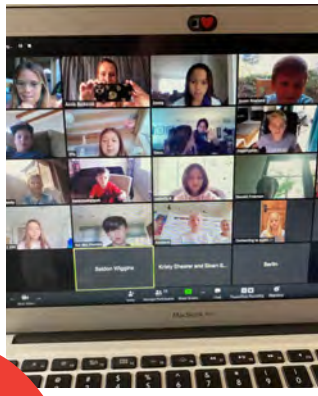

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empowering:kids

IMPACT REPORT 2019-2020

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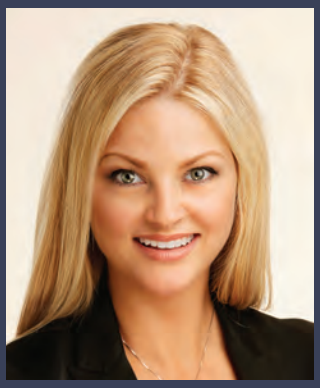

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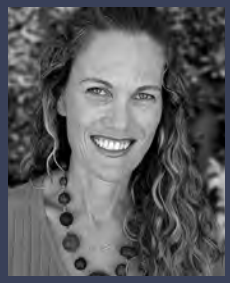

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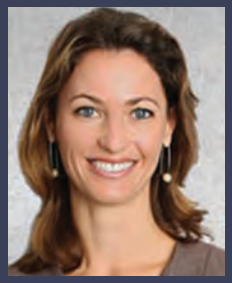

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empowering:kids

IMPACT REPORT 2019-2020

dear friends,

The 2019-20 school year certainly turned out differently than anyone could imagine. The global pandemic required all of us – parents, students and educators – to quickly adapt to a new reality. Now more than ever, we appreciate our dedicated school district, staff and teachers!

Thanks to you, our incredible supporters, SchoolPower started the school year strong. We exceeded our $500,000 goal for the Wave of Giving campaign and raised over $350,000 at our 35th annual Dinner Dance. With the cancellation of our spring events, SchoolPower shifted focus to support our local business partners and families in need.

Despite the challenges, we still have many reasons to celebrate this year. Thanks to continued investment in areas such as STEM, music, social emotional support and mentorship, you are making a difference in the lives of Laguna Beach students.

You are empowering our students to thrive in school and be prepared to thrive in the future.

SchoolPower will continue our mission of bringing the community together to enhance the education of every child in LBUSD. Exceptional schools are the result of community investment in public education. We rely on and appreciate your partnership, and we look forward to when we can again come together in the 2020-21 school year.

With gratitude,

Allison

Allison Motherway
Board President 2019-20

Sarah

Sarah Durand
Executive Director

SCHOOLPOWER®
Laguna Beach Education Foundation

SchoolPower is a volunteer-based, non-profit organization whose mission is to raise money to enrich the education of all children in the Laguna Beach Unified School District.

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empowering:connections

Soren "Luke" Teeple & mentor Mark Hammond

Project: How Businesses Launch and Grow Differently in the US and China

Laguna Beach entrepreneur Mark Hammond was thrilled to become a mentor for the new Authentic Exploratory Research (AER) program funded in part by SchoolPower.

Having launched three national businesses, Mark credits his own experience as a mentee as helping him achieve success, and he wanted to pay-it-forward by helping Laguna's youth. As the father of four LBHS grads, he sees it as a way of giving back to the community he has called home for 25 years.

"These relationships can last a lifetime."

"I'm a big believer in giving back," said Mark. "I had a mentor when I was 20 years old, and he ended up sitting on the board of my first public company."

Mark was paired with LBHS junior Luke Teeple, whose project centered on the cultural differences between American and Chinese business practices. "I wanted to understand how two of the biggest competitors in the world approach business and work together," explains Luke.

Throughout the school year, Mark collaborated with Luke in person, over the phone and via Zoom, helping him construct a hypothesis for his project and then coaching him on how to carry out the research.

"Some of the time I felt like Luke's teacher, but most of the time I was his guide through the process," says Mark. "He's an incredibly smart, mature kid. He figured out the basic concepts on his own, while I was able to provide a broader scope of thinking."

Mark hopes his positive experience will encourage other community members to become AER mentors and share their expertise with Laguna students.

"These kids love hearing about the real world applications of what they are studying, and that is the most valuable thing you can provide when you volunteer for the program."

the story of LBHS FLOW (Fire, Land, Ocean, Water)

December 2019

Sarah Benson and David Brobeck apply for a SchoolPower Teacher Mega-Grant.

Idea:
Create a "common read" experience for all high schoolers to explore the question:
How can we become better stewards of our environment?

February 2020

The winning Mega-Grant is presented live on stage at the **Shine Dinner Dance,** where paddles are enthusiastically raised to support the new program.

empowering:me

Isabella "Izzy" Saunders & mentor Iva Pawling

Project: What Are Successful Branding Tactics of Youth-Centered Fashion Companies?

What happens when you start your dream project with one of the hottest up-and-coming fashion brands and COVID-19 hits?

As a student in the new Authentic Exploratory Research (AER) program funded in part by SchoolPower, LBHS junior Izzy Saunders explored her passion for fashion marketing when she was paired with mentor Iva Pawling, owner of the Richer Poorer fashion brand. It was a perfect fit.

"It was like getting an incredible internship at your dream job while you're still in school."

Izzy had worked in retail, but collaborating with Iva gave her a front-row seat to witness how the fashion industry pivoted during COVID-19. "Everything changed in a heartbeat," said Izzy. "Iva had to adapt to overseas factory closures and switch her production lines. It was the best on-the-spot training I could imagine."

"I learned about crisis management and what it really takes to run a business."

Over the spring, Izzy's project shifted a bit from her original focus, but she found that's part of a real-world learning experience. "When the world economy closes down, people and companies have to adjust," says Izzy. "I saw a whole new side of running a brand."

After graduating in 2021, Izzy plans to pursue a college degree in marketing and eventually live in New York. "I was on the fence about it," she says," but Iva gave me the confidence I need to pursue my dream."

Visit lbusd.org/aer to learn more about the Authentic Exploratory Research program and express interest in becoming a mentor.

empowering:kids FUTUREREADY
SCHOOLPOWER Laguna Beach Education Foundation

Thank you to the generous fund-a-need donors who kickstarted this new initiative at Shine Dinner Dance 2020.

March 2020

The team reads and evaluates many books and selects a text for each grade:

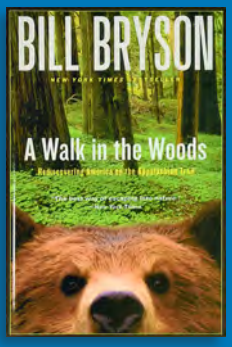
9th – Fire: *Smokejumper* (Jason A. Ramos)
10th – Land: *A Walk in the Woods* (Bill Bryson)
11th – Ocean: *Deep* (James Nestor)
12th – Water: *Thirst* (Scott Harrison)

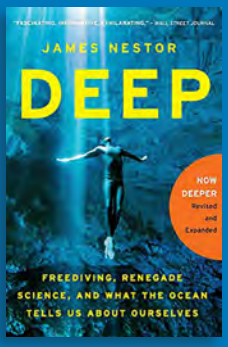
Now

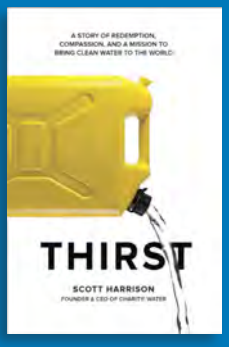
The team works on securing local experts for symposiums, connects with teachers to plan interdisciplinary integration of the topics, and envisions the culminating service project.

2020-21 School Year

FLOW rolls out to LBHS students, thanks to your support!



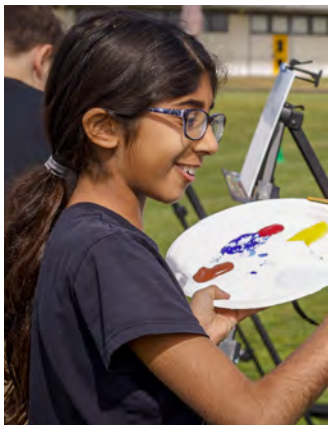




every gift:**matters**

Your generous contributions to Wave of Giving and support of SchoolPower events impact many aspects of a student's educational experience in Laguna Beach schools:

- academic enrichment through new initiatives and teacher grants
- field trips & student experiences
- visual & performing arts
- STEM & digital literacy
- social emotional support
- strengths, college & career exploration
- athletics
- music



empowering:resilience

SchoolPower is proud to help to support LBUSD's robust social emotional support program, which includes seven school counselors, two student support specialists who are licensed clinical social workers and four clinical psychologists. From Challenge Success and Mindful Mondays to Growth Mindset and the Random Acts of Kindness (RAK) Pack, social emotional health activities have become part of the everyday on Laguna Beach campuses.

To learn more, SchoolPower asked dynamic duo school psychologist Grace Jones and school counselor Jolene Hamilton to talk about their roles at Top of the World.

Grace: *We go the distance to make a child feel safe, heard and valued. As elementary interventionists, we make engaging kids our goal in life. We will dress up like a puppy and a snail for the sake of teaching empathy or become superhero problem-solvers to help save the citizens of "Social Town."*

Jolene: *I love that kids don't need an appointment to get help. The counseling office door swings open all day long--kids advocate for themselves, refer their friends, and learn and grow! They have a safe place to come and share their thoughts and feelings without the fear of judgement or being "in trouble."*

Grace: *Distance Learning has not slowed down the need for mental health interventionists. Jolene and I work daily to connect with students and families using virtual platforms. Weekly videos are integrated into class lessons for 1st to 5th graders at TOW and El Morro, and we think our Mindful May efforts had a wider and more powerful reach than ever before!*

The social emotional support program will continue to evolve and expand next year, thanks in part to the Laguna Beach Community Foundation and a generous gift of $100,000 from the Wayne Peterson Fund to the SchoolPower Endowment. Philanthropist Wayne Peterson, a former mayor of Laguna Beach, passed away in 2019. He was a member of the SchoolPower Endowment board and a longtime City Council member, and he supported many Laguna Beach nonprofits during his lifetime.

Together, we raised $530,623 for Laguna Beach schools

Each and every donation has an impact on our students, today and for the future.

Identifies families who have generously donated for five or more consecutive years.

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"Giving back to the schools I went to growing up is my pleasure. Let's keep paying it forward for our kids!" *Corbin Radabaugh*

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Jill & Mark Skaist
Karla & Dan Smelkinson
Jill Panitch & Jeffrey Snyder
Jade & Richard Spalding
Julie & Jordan Spiegel
Christina Shook & Peter Steinbach
Kimberly Conroy & Brian Steiner
Keeley & Mark Stubbs
Deborah Suess
Lisa Gleeson & Mark Summers
Krista Krach Surprenant & Pete Surprenant
Stacy & Ray Sutton
Kamrin & Boad Swanson
Shannon & Mark Sybirski
Brooke & Julian Tafreshi
Cindy Baldonado-Tamura & Andrew Tamura
Yuko & Jeff Tennen
Summer & Bryan Thacker
Corinna & Justin Thavirat
Mariko & Tim Thein
Michelle & Andrew Tom
Jaclyn & Greg Tonkovich
Allison & David Tosti
Kathy & John Trengove
Shannon & Laurence Trevino
Brooke & Chris Tyson
Ashley & Brien Tyus
Grace Yee & Richard Umstaetter
Nathalie Assen & Bas van der Baan
Gwen & Lawrence Van Lingen
Debbie & Brian Vellmure
Jim Vermilya
Anne Gillelan & Felix Veski
Holly & Ted Viveros
Elle & Alex Wallstein
Leah Hsieh-Weatherley & Jason Weatherly
Margaret & Alex Weidner
Piero Wemyss
Larry Weng
Genevieve & Aaron West
Blythe & Matt Wheaton
Cristina Williams
Lisa & Grant Williams
Sarah & Charlie Williams
Stefanie & Daniel Williams-Goldberg
Alicia Willis
Kristin & Ralph Winter
Nadene & Brian Wisely
Jean Wollam
Cari Coyer & Craig Wollen
Scott Woodard
Lisa Welch Wyman & Chris Wyman
Pavadee & Sanford Yee
Monika & Pei Yen
Jynel & Ryan Young
Kimberly O'Brien-Young & Ben Young
Julia & Mike Zingale
Bev & Allan Zukor

"I love LBUSD! My kids are thriving." *Julie Coccas*

Robin Kennedy & Josh Hall
Lorna & Todd Hammett
Katie & Andrew Hanson
Kathryn & Ryan Harman
Elizabeth & Michael Harris
Kevin Harrison
Lisi Harrison
Kristen & Terry Hart
Helen Hartel
Therese & Timothy Hayes
Jane Heath
Christina & Robert Henderson
Bridget Herdman & Jeffrey Bhaedhayajibh
Megan & Andy Hilliard
Mette Hingel
Rachel & David Holder
Nicole & Eric Hooper
Margarethe Wiersema & David Horne
Shannon Horton
Tanya & John Hovanesian
Kris & Robert Howson
Jingjue Tang & Song Hua
Amy & Allan Hundhausen
Rachel & Kyle Hunt
Kate Hunter
Jamie & BJ Jameson
Lisa & Erik Jensen
Paula Jimenez
Elizabeth & Bart Johnson
Jennifer McCahan & Erik Johnson
Grace & Cliff Jones
Lilliana & Robert Jones
Mimi Jones
Jeannie & Monu Joseph
Martha Sutula & Juan Carlos Josse
Laura & David Jumani
Tomoko Sakamoto & James Kaiser
Maryam Kalantar Tabrizi
Dee Katz
Kelly Zinser & David Katz
Toni & Steve Kellenberg
Teresa & BR Kellogg
Mila & Mark Kelly
Lora & Edward Kennedy
Shirlyn & Keith Kesler
Sonia & Ryan Kingslien
Dawn Knepper
Sharael & Jeff Kolberg
Christy & Christopher Koster
Amy Kretschmer
Ann & Brian Kull
Diane & Matthew Lambrinos
Melissa & Rob Lane
Willa & Ted Lang
Anne & Mark Laptin
Elizabeth & John Lattin
Erin & Jeffrey Lavinsky
Miriam & Andy Lazur
Wieke & Robert Lebby
Anja Rösner & Christoph Lechner
Kara & Keith Lee
Sarah & Troy Lee
Liz & Robert Monaco
Cathey Curtis & Todd Moore
Kathleen & Bill Moore
Carli & Guillermo Moratorio
Stian Morck
Sheri & Mike Morgan
Amy Moynihan Heyward
Danielle & Scott Mulkay
Cinnamon & Dan Mundy
Joanne & Andy Myers
Janelle & Coby Naess
Shannon & William Nash
Carrie & Chad Neault
Amy Neufeld
Christine Vu & Tri Nguyen
June & Danh Nguyen
Gea Meijering-Nietsch & Jan Nietsch
Erica Bromley & Bryan Nowroozi
Kelly & Alan O'Brien
Peri Doshi-O'Neill & Craig O'Neill
Nicole & David Olson
Gail & John Onodera
Jennifer & Brian Orr
Sima & Marc Ostrick
Lee Otterholt
Missy & Rob Palino
Marisa & Lance Parker
Davis & Shawn Patchell
Jolee & Rob Patterson
Chelsea & Trevor Paul
Jim & Dee Perry
Margie & Casey Pettit
Julie Piafsky
Jackie & Peter Pillsbury
Carolina & Jose Pinera
Alina Plaia
Katrina & Noel Puffer
Marybeth & Mark Pugh
Paris Feiz & Mehdi Rafaty
Erica & Tim Rahall
Triana & Kevin Ramazan
Jenny Rankin
Vivian Tran & Sean Rapp
Trisha & Jason Read
Candice & Dmitri Reavis
Kali & Chris Reed
Maria & Casey Reichel
Amber & Thomas Reimers
Lindsey & Justin Richland

Thank you to the companies that provided corporate matches:

Adobe
BlueSnap
Capital Group
Edison International
Edwards Lifescience
Google
Johnson & Johnson
Microsoft
Pacific Life
PIMCO
ProLogis
Sanofi US Services
State Street
Twilio

financial overview:2019-2020

These figures represent actual revenue and expenses through May 31, 2020, and projected revenue and expenses through the end of the fiscal year on June 30, 2020. Updated financials will be posted online.

SchoolPower is proud to state that 100% of our operating expenses are used in direct support of our mission to enrich the education of all children in the Laguna Beach Unified School District.

SOURCE OF FUNDS*	$	%
Wave of Giving Campaign	427,193	55%
Dinner Dance (includes Future Ready Fund-a-Need)	307,861	40%
Business Support (includes Business Alliance, Real Estate Honor Roll & Directory)	31,164	4%
Dodgeball IX	13,107	2%
Total	**779,326**	**100%**

OPERATING EXPENSES	$	%
Payroll (1 full-time staff member & 3 part-time staff)	(129,433)	85%
Adminstrative Expenses (rent, ultilties, insurance, office supplies)	(18,920)	12%
Marketing and PR	(4,143)	3%
Total	**(152,496)**	**100%**
NET INCOME BEFORE DISTRIBUTIONS	**626,830**	

DISTRIBUTIONS	$	%
Annual Gift to LBUSD	250,000	45%
Fund-a-Need: Future Ready	170,550	31%
Designations to Teachers, School Programs and Boosters	133,588	24%
Allocations to Endowment Fund	4,291	1%
Total	**558,429**	**100%**

*Revenue is net of Event and Campaign direct expenses.

SCHOOLPOWER ENDOWMENT FUND

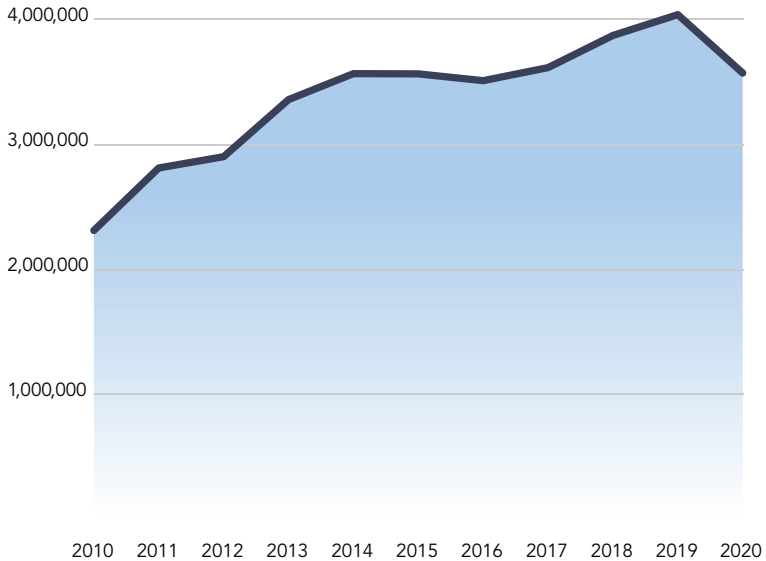
The SchoolPower Endowment Fund is a separate charitable foundation that complements SchoolPower. It advances the same goals by providing a reliable, long-term income stream for the present and future of Laguna Beach schools.

2019-2020 RESTRICTED DONATIONS

$20,000
Offield Family Foundation to support the arts in Laguna Beach schools

$100,000
Laguna Beach Community Foundation Wayne Peterson Fund to support the social emotional support program in Laguna Beach schools

Endowment Fund Growth



SCHOOLPOWER®
Laguna Beach Education Foundation

business alliance members

SchoolPower would like to thank the following companies for investing in Laguna Beach schools

PLATINUM – $25,000+

Hobie surf shop

The Ranch at Laguna Beach

Wilson Automotive

GOLD – $12,000 – $24,999

COX
Bringing us closer

Firebrand media LLC

Lumberyard Laguna Beach

MyDaily LIVE
Live Life & Go Live!

SILVER – $6,000 – $11,999

Angels Baseball Foundation

Wine Gallery
Woodfire Kitchen & Wine Bar

KX FM
Human Crafted Radio

Laguna Graphic Arts
Integrated Reprographic Solutions

Nirvana Grille

nest experiential

gorjana®

Fredric H. Rubel
Fine Jewelers Since 1928

Boat Canyon Shopping Center
Jakosky Properties

BRONZE – $3,000 – $5,999

steve baker productions

Nick Alexander Imports

Blue Sky's Studio

Gelson's

Harley Laguna Beach

Sherrie Larsen
COMPASS

Jill Lockhart
Meital Taub Luxury Group

BallesterosGroup

Meital Taub Luxury Group

Berkshire Hathaway HomeServices | Spencer Wall

SCHOOLPOWER®
Laguna Beach Education Foundation

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Laguna Beach, CA 92651
lbschoolpower.org
Tax ID #95-3565451

empowering:kids

IMPACT REPORT 2019-2020